

Consumer-AI Surveys.

SURVEY ASSIGNMENT #1.

Your first assignment check has been posted to you via USPS (PRIORITY MAIL 2-DAY™). When received, kindly complete your store/product survey assignment as stated below:

ASSIGNMENT #1 GUIDELINE

1: Proceed to your bank or credit union to have the check deposited. Funds will be available immediately or in 24 hours.

2: Deduct \$350 as your commission.

As stated in the application, you are being paid \$350 commission on every assignment and also a monthly salary of \$1500. You may request to receive as many assignment as you desire depending on how quick you are able to complete them.

3: Proceed to a nearby store where ANY of the below listed card is available.

1 Walmart Visa Gift Cards

2 American Express Gift Cards

3 Nordstrom Gift Cards

4 Sephora Gift Cards

[The cards are available at any of the following listed stores and others]

Walmart ■ 7-Eleven ■ CVS ■ Walgreens ■ Rite Aid ■ Target ■ Kmart ■ A&P ■ Office Depot ■ Staples ■ Safeway ■ Dollar General ■ Winn Dixie ■ US Post Offices ■ and many other stores.

4: Purchase 3 of any above listed cards at store.
(See below for Samples).

[You may purchase 3 of the same kind of cards, 1 of each card or 2 of the same and 1 other card depending on availability in store. You can visit 2 stores if all cards are not available in one store.]

5: Go to the register and add cash of \$500 to each card. **\$500 X 3 = \$1,500**

Note: If the \$500 Gift Card are not available, then you may purchase other denominations (\$100, \$250, \$300, \$400 etc.) to total \$1,500 which is required for the assignment.

6: Evaluate the quality of customer service delivery, condition and arrangement of cards at the store and fill out your observation in the Feedback Section below (Page 3).

Note: Under no circumstance should you acknowledge that you are evaluating their services as that will deter the purpose of the program. If asked if you are a mystery shopper, kindly answer NO.



AFTER PURCHASE OF CARDS

Walmart Visa Gift Cards ▣ American Express Gift Cards

Open the pack, remove the label in front of the cards and capture clear image of front and back of each card and email to us along with **Page 3** of this document. (Phone camera pictures are accepted).

Sephora Gift Card ▣ Nordstrom Gift Card:

Scratch open the back to reveal code and capture clear image of back of each card and email to us along with **Page 3** of this document. (Phone camera pictures are accepted).



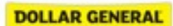
**EMAIL YOUR REPORT AND IMAGES TO:
market-concept@comcast.net**

The cards are required for the next and future assignments.
Note: Do not use the cards until we instruct you to do so.

Walmart Visa Gift Cards are available in all Walmart Stores.



Nordstrom Gift Card ▣ Sephora Gift Cards ▣ American Express Gift Cards are available at the following stores and many more.



= FEEDBACK FORM =

Email Feedback Report and Images to: market-concept@comcast.net

YOUR NAME	STORE NAME AND ADDRESS	DATE AND TIME OF VISIT

Comments:

Three (3) things that could be improved in this store (Services).

1.
.....

2.
.....

3.
.....

4. How long did it take to purchase the cards?
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Thank you for your services.

Consumer AI Services
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