

## **FUTURE INDUSTRIAL 2023 (Survival Flashlight / Tool)**

**(If no home address, say- I can always send it to you at work if you'll receive it safely there, will that work?)**

### **RAPPORT**

Now, the catalog/ survival tool package will be with you in just a few days, will you be around next week or are you planning a little vacation to get away- I know everyone around here in South Florida is taking summer vacation to escape the heat....Are you planning to take any time off to get away soon or are you waiting more for the holidays, Thanksgiving, Christmas and New Years time?

**(This is your time, really dig in and find out what he does for his time off, kids, wife, etc. This is the part of your job that is interesting and fun and just remember to BE YOURSELF.)** (You can also say when's the last time you were able to get away?)

### **PRODUCT PITCH**

While I've got you on the phone, let me tell you about the other reason for my call- You will notice when you receive our catalog that here in the United States, we developed and manufactured a **VERY** special product for industries like yours, it's called our **ULTRA ONE SHOT CLEANER** and our **ULTRA ONE SHOT DEGREASER**. Now It comes formulated as a pod that is **SELF DISSOLVING**, 10 to a box. Basically, it works in the same way as an Alka Seltzer tab. If you've ever used Alka Seltzer for an upset stomach, maybe the day after Superbowl Sunday after lots of yummy, greasy food...lol...You'll remember how easy it is to mix up. With the **ONE SHOT CLEANER** or **DEGREASER**, you just take out one or a few pods, throw them in an empty drum and add water. The pods dissolve themselves and the product **MIXES ITSELF!**

It has the same effervescent effect! That one packet of pods is designed to make 10-15 gallons of **dilutable** cleaner/degreaser. One of the best things about the product is since they are so small, yet powerful, you not only never have to worry about leakage or spills, they eliminate any storage issues. Also I'd love to tell you they have the smallest carbon footprint than anything of it's kind in fact my company has partnered with the National Forest Foundation and is dedicated to planting one tree for every sale of One Shot in the country's highest priority areas, a far cry from what the chemical industry is usually known for. It's a product you can be proud to use, not only is it made in the USA, it actually gives back. Now,