

TUESDAY TUESDAY  
WORTH A DEAL AND  
FROM THE LAR OR SPIN THE WHEEL

## FUTURE INDUSTRIAL 2023 (Survival Flashlight / Tool)

Good morning/ afternoon. Is this (*his first and last name*)? Hi \_\_\_\_\_, this is (*your first and last name*) from Future Industrial, **How are ya doing today?** Great! I know they probably keep you working hard out there so I promise I'll be REALLY brief. I'm sure when you were younger you probably wished you had ladies calling you every day, but it's funny how things change, huh? LOL 😊

The REASON for my call is that I'm sending my newest catalog card and just want to double check over your company address. I have you located at:

**(READ OVER THE COMPANY NAME AND THE ENTIRE ADDRESS SLOWLY then jump RIGHT back into the line below.)**

Is that still the BEST address for your brochures and catalogs? Ok great!

And \_\_\_\_\_, what's your exact job title so I can add that on the mailing label? Ok perfect! Also, just to make sure I can include the best price list based on usage, how many employees would you ballpark you normally have at this location? **(IF HE TELLS YOU A LOW NUMBER, VERIFY THAT HE MEANS COMPANY WIDE OR HIS DEPARTMENT)**

Wonderful! Now just to be sure our new Summer catalog card gets lots of attention, just to be sure it gets noticed, we are sending it with a really essential **LIFE SAVING TOOL WE think** everyone needs!

It's *\*Essentially* a **SUPER BRIGHT FLASHLIGHT** which is solar charging (you can just leave it on the dash of your car to do that) **\*Lights up to 700 feet in 3 modes INCLUDING A BLUE AND RED FLASHING HELP SIGNAL** sure to be noticed **\*RECHARGEABLE POWER BANK** for your dead cellphone **\*GLASS WINDOW HAMMER** also great for protection

**\*SEAT BELT CUTTER AND.... \*3 REALLY LOUD SIRENS** to deter Lions, Tigers, and bears, Oh my!, ha ha AND criminals- NOT SO FUNNY or to flag help and even a compass if you spend time in the woods.

**NOW, TO BE SURE YOU GET IT**, I can send the catalog card and survival tool to the company address OR directly to you at home. Where would you receive it more safely-THE WORK OR THE HOUSE?

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