



CONTENT WRITER

Classified Range: 18yrs and above

### **About**

IOS Press is an independent international scientific, technical, and medical (STM) publishing house established in 1987 in Amsterdam. We produce around 90 journals and 70 books annually in a broad range of subject categories, primarily specializing in biomedical and life sciences (including neurosciences, medical informatics, cancer research, and rehabilitation) and physical sciences (including computer sciences, artificial intelligence, and engineering). In addition, we offer specialized services that support scientific advancement.

Guided by core values that strive to meet the highest professional standards, our goals and business practices are straightforward, transparent, and ethical. We offer specialized services and products that elevate research quality, accessibility, and impact.

### **Looking after people and the planet**

At IOS Press, we ensure that every single IOS Press is produced responsibly, ethically, and safely. We do all we can to trace and evaluate all the materials that go into making our books so that we can make ethical buying decisions and assess working conditions in the factories where our books are made, to make sure that the people in our supply chain are treated fairly. We look at everything from where our paper comes from, how any chemicals in our inks might affect the environment, and how to reduce single-use plastics in our products.

### **Our ethical policies**

**Our commitment to caring for all the people in our supply chain, the environment, and the safety of the children who read our books.**

### **Making IOS Press a happy and healthy place to work**

When people come to work with us, they don't want to leave staff retention is 93% year on year, and the average length of service is over 9 years. We all think that the best thing about IOS Press is the people. Our starting salaries are 10% over the industry standard, staff receives an annual bonus based on company profits, those with young children get an allowance to help with childcare costs, everyone gets a one-off bonus



after 5 years with the company, and our sabbatical scheme offers 30 days extra paid holiday every 7 years.

## **JOB DESCRIPTION**

IOS Press is looking for regular freelance writers/Editors who can contribute entertaining and well-researched pieces to our company, though what we're taking pitches on can vary based on the season. We love pieces that really showcase your personality, as well as highlight a topic that you're passionate and knowledgeable about!

Writers/Editors should expect to pitch stories in the following formats: lists, how-to guides, or explainers, super timely or trending news stories, interviews with experts, first-person stories about trying something interesting, and more Writing effective sales copy for all types of marketing materials both online and offline.

### **Duties include:**

- Writing different types of copy depending on its purpose.
- Working closely with marketing and sales teams to establish the tone of voice and appropriate writing styles.
- Collaborating with creative teams to produce relevant copy for brochures, sales materials, and products.
- Working on online copy alongside the Digital Marketing Manager ensuring copy works effectively for search engine optimization purposes.
- Working alongside marketing teams to write entertaining and effective email marketing materials.
- Research your subject matter to ensure the quality and accuracy of your copy.
- Editing and rewriting company copy written by other marketing team members.



These are the primary requirements for the Job:

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-Must be a US or Canadian citizen Green -Card Holder or be permitted to work in the USA/Canada

-Attention to detail and problem-solving skills

-Excellent written and verbal communication skills -  
Must be able to type at least 30 wpm on average.

-Good Computer skills.

Responsibilities May Include:

- \* Good working knowledge and understanding of Tools
- \* Excellent grammar and spelling skills
- \* Ability to plan and prioritize own work effectively to meet publication deadlines and achieve set end results
- \* Excellent communication and organizational skills.
- \* Excellent Designer and computer skills.

**The ideal background of a Copywriter:**

A passionate and committed writer with a love of writing exciting copy.

Excellent written and spoken presentation skills.

Degree educated ideally with an English or related degree.



Solid understanding of online copywriting and how it impacts search engine optimization. You will be hard working and committed and be able to produce good quality content often too short deadlines.

Strong attention to detail is essential for this position.

**Job Type: Part-Time/Full-Time** (Fully Remote)

PAY RATE: \$40 PER HOUR

**Benefits:** 401(k), Dental Insurance, Health Insurance, Paid time off, Monday- Saturday.