



CASTING CALL

ACTING & MODELING

presents



International Presentation of Performers
“Directors of the Year 2018”



PERFORMER GUIDELINES

iPOP! is dedicated to promoting talent who are commercially marketable:

Actors, Singers, Dancers, Models who are ready for representation, ready to audition and ready to be seen and heard...iPOP! hosts today's Agents, Managers and Casting Directors--leaders in the music, acting and fashion worlds ready to see new faces and talent who have been prepared by our iPOP! Members. Performers arrive and begin a life-changing journey in an amazing world of opportunity.

TALENT COMPETITIONS

Actors are evaluated in 6 of the following competitions: Head-shots, Sitcom, Runway, Headshot, Swimwear Runway, TV Beauty and Commercial Print. Each model should have a comp card with their name, contestant number, group name and group telephone number, and stats. These six competitions will qualify models to win Model of the Year and various other awards. 3 Photos are required for the Fashion Print competition, 3 Photos are required for the Commercial Print competition and 1 photo is required for the Headshot competition.

MODEL COMPETITIONS

Models are evaluated in 6 of the following competitions: Fashion Print, Fashion Runway, Headshot, Swimwear Runway, TV Beauty and Commercial Print. Each model should have a comp card with their name, contestant number, group name and group telephone number, and stats. These six competitions will qualify models to win Model of the Year and various other awards. 3 Photos are

required for the Fashion Print competition, 3 Photos are required for the Commercial Print competition and 1 photo is required for the Headshot competition.

SINGING

The singing competition is a timed competition (1 Minute maximum). Singers may select one song of choice (Pop, Broadway or Rock), but should avoid songs with long musical intros or songs that do not show off the voice. Singers should be prepared to perform the 1 minute cut of the song. The background music for the song you are performing MUST be provided to the iPOP! Director as an MP3 file. Directors will submit the tracks to iPOP! Headquarters prior to arriving at iPOP!

All performers MUST bring 2 hard copies of their cut music on a flash drive in MP3 format. Judging is on performance skills, vocal abilities, stage presence and commercial appeal.

DANCING

The dancing competition is a timed competition (1 Minute maximum). Dancers must prepare one original dance piece and be prepared to perform the 1 minute piece. Dancers should be professionally trained in Tap, Jazz and/or Hip Hop. The music MUST be provided to the iPOP! Director as an MP3 file prior to arriving at iPOP!. Judging is on technique, performance skills, stage presence and commercial appeal.

VIP AND PERFORMER NETWORKING LUNCHEON

Attend a special luncheon with the agents, managers, casting directors and other VIPs. Contestants sit at a table with VIPs, and also introduce themselves on-stage for an additional chance to be seen.

****Limited availability****



**RECENT
SUCCESS
STORIES**



Olivia Holt

I Didn't Do It and Kickin' It



Doug Brochu

So Random on Disney



Abigail Hargrove

World War Z, People's Choice Awards



Adam Irigoyen

Shake it Up!, Wizards of Waverly Place



Charlie Bewley

*Twilight: New Moon & Eclipse,
Volturi Vampire, Demetri*



Addison Reicke

The Thundermans on Nickelodeon



Anne Winters

ABC Family's The Fosters



Isaac White

The Butler



Karan Brar

Jessie



Billy Unger
Lab Rats on Disney



Chris Brochu
*Soul Surfer, Lemonade Mouth,
The Mentalist, Hannah Montana*



Alexys Knapp
Pitch Perfect



Jake Short
*Star of Disney Sitcom
A. N. T. Farm (Quimbly)*



Jared Gilmore
*Once Upon A Time
on ABC Sunday Nights*



Albert Tsai
ABC's Trophy Wife



Vladimir Ivanov
*GQ Magazine, Macy's,
Calvin Klein*



Keke Lindgard
*Vogue, Allure, Valentino,
Louis Vuitton, Chanel*



Brad Alphonso
*Bazaar Magazine
with Katie Perry*



OUR PROGRAMS

ACTING, MODELING, SINGING AND DANCING PROGRAMS:

The Casting Call and iPOP! Programs are a rare opportunity to hopefully make the success happen you've always dreamed about. At CASTING CALL, we provide actors and models with limitless opportunities to find auditions, network with their peers, and meet casting directors, talent agents, modeling agents, and managers through our Showcases and proprietary iScout features.

If you like what you have seen on CASTING CALL and have received an invitation to join, it is easy to take the next step and receive all of the benefits offered exclusively to our clients. At the iPOP! Convention, you'll meet with up to 100 agents, casting directors, managers, photographers and celebrities. Most people spend thousands of dollars traveling to LA without any connections or guidance, wasting valuable time and money. This program is available only to those selected and is not open to the public

COMPETITIVE I

5 WEEKS AGENCY PREP-SESSIONS

AGENT / MANAGER SHOWCASE

TOTAL COST:

ACTING

USD 950

COMPETITIVE II

ACTING & MODELING

5 WEEKS AGENCY PREP-SESSIONS

MODELING BOOTCAMP

2 AGENT / MANAGER SHOWCASES

TOTAL COST:

ACTING & MODELING

USD 1,950

CAREER

5 WEEKS AGENCY PREP-SESSIONS

2 BOOTCAMPS- MODELING, ADVANCED ACTING, SING OR DANCE

3 AGENT / MANAGER SHOWCASES

3 MONTHS PROFESSIONAL MARKETING PLATFORM

TOTAL COST:

ACTING, MODELING
SINGING/DANCING

USD 2,950

IPOP I *

5 WEEKS IPOP TRAINING PREP

PARTICIPATION IN 6 IPOP! COMPETITIONS

AUDITION FOR UP TO 100 AGENTS/MANAGERS/CASTING DIRECTORS

ADMISSION TO ALL SEMINARS AND AWARDS NIGHT

TOTAL COST:

ACTING OR MODELING

USD 5,995

IPOP II *

5 WEEKS IPOP TRAINING PREP

PARTICIPATION IN 10 IPOP! COMPETITIONS- ACTING AND MODELING

AUDITION FOR UP TO 100 AGENTS/MANAGERS/CASTING DIRECTORS

ADMISSION TO ALL SEMINARS AND AWARDS NIGHT

3 MONTHS PROFESSIONAL MARKETING PLATFORM

TOTAL COST:

ACTING AND MODELING

USD 9,995

COMPETITIVE I

ACTING

PAID IN FULL

PROGRAM COST	\$1,090.00
PAID IN FULL DISCOUNT	\$140.00
TOTAL	\$950.00

PAYMENT PLAN

(50% DUE PRIOR TO CLASS)

DOWN PAYMENT	\$544.00
6 PAYMENTS (\$91 EACH WEEK)	\$546.00

COMPETITIVE 2

ACTING & MODELING

PAID IN FULL

PROGRAM COST	\$2,240.00
PAID IN FULL DISCOUNT	\$290.00
TOTAL	\$1,950.00

PAYMENT PLAN

(50% DUE PRIOR TO CLASS)

DOWN PAYMENT	\$1,124.00
6 PAYMENTS (\$186 EACH WEEK)	\$186.00

**100% OF PROGRAM FEES MUST BE PAID
PRIOR TO AGENT OR MANAGER SHOWCASE**

*PAYMENT METHODS ACCEPTED

Personal Check

zelle CARRIE@CASTING.BZ
No Service Fee



venmo @CASTINGCALL



Cash App \$CASTINGBZ



Casting Call
 Scan to pay Scastingbz

Credit Cards, Venmo & CashApp- 2% service fee

***ADDITIONAL IPOP! DETAILS:**

Does NOT include airfare, hotel, meals, transportation expenses and VIP & Performer Networking Luncheon. The cost of a parent/guest who accompanies the performer is USD \$1,900.00 (if under 18 one parent MUST accompany). It is YOUR responsibility to provide us with your professional marketing materials (photographs-digital & printed, resumes, etc.).





At CASTING CALL, our mission is simple: we help actors and models find auditions, land their dream job or continue their success in the entertainment industry. We work with new talent to highlight what they bring to the work and find the auditions that are most suited to their unique strengths.

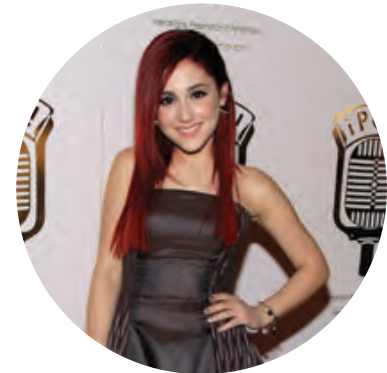
The actor and model members of CASTING CALL are serious about booking work and fulfilling their dreams. CASTING CALL puts them in control of their careers, helping them find that perfect audition, book that dream job and form lasting relationships in the industry. Getting in touch with casting directors, agent and managers is now as easy as clicking on an any one of the thousands of CASTING CALL listings.

Whether you are interested in fashion modeling, commercial modeling, editorial, fine art, glamour, or runway modeling; on camera, theater, or acting for television, CASTING CALL is the right place for you.

We have success stories scattered across the fifty states that CASTING CALL and iPOP! members are excited to share with us. It is no wonder CASTING CALL is quickly becoming the go-to-place for actors and models starting their careers or looking for a quick and easy way to find all the best auditions.



After attending iPOP! Olivia Holt appeared in: “Class Rank”; “The Standoff”; “Evermoor”; “Cloak and Dagger”; “Same Kind of Different As Me”; “Status Update”; “I Didn’t Do It”; “Kickin It”; “Dog with a Blog”; “Shake It Up”; “Ultimate Spider Man”.



Ariana Grande attended iPOP! in 2010 and performed on awards night.



After attending iPOP! Abigail Hargrove appeared next to Brad Pitt in “World War Z”; “The Butterfly Circus” and “The Firebird”.

“Hello everyone at CASTING CALL my name is Tina T. parent of Karisma T. When we first heard of your Houston, Texas upcoming event for auditions we decided to give my daughter a chance to shine. I always said I wanted her in the spotlight because I knew she had it in her. I must say our experience with you all has been great, with so many things going on it just gets better and better. I get all my calls taken care of, all my questions answered, and your staff provides me with any information that I need concerning my daughter for our first time experience; it's all been so much fun working with you. Your website is easy to use I get access to all auditions according to our location as well as other states and cities. Working with CASTING CALL has been very interesting. I would recommend any first timers to start with them. CASTING CALL has been very helpful I would like to thank all the other CASTING CALL staff for helping Karisma through this wonderful journey. Thank you very much!”

Mrs. Tina T. Parent of CASTING CALL member Karisma T.

“You guys give opportunities to people who would normally not have it.”

Tyler Steelman “Mark” on Disney’s The Suite Life of Zack and Cody

“I wanted to share my amazing experience with CASTING CALL. Only a couple months after signing I have already booked a movie role in the movie “1982”. Thanks CASTING CALL!”

Alexandra L. CASTING CALL Member

“CASTING CALL has provided an important service for those of us who have no prior experience in the world of modeling and/or acting. I would certainly recommend CASTING CALL to parents just getting started on this journey.”

Renee B. Parent of CASTING CALL member Jeeval B.

“There are so many amazing things about the website. You can take your career in your own hands and that's what this website allows you to do. You are allowed to submit yourself on castings. I do that all the time.”

Ryan Kelley “Ben Tennyson” on Ben 10: Alien Swarm

TESTIMONIALS



APPROVED MEMBER OF THE



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