

CRACKLE

VIDEO EDITOR JOB BRIEF

Our purpose is to serve the greater good of our communitities.

ABOUT US

As a leader in entertainment, we understand the power of possibilites. As we move into a bright future, we'll achieve our mission of aggregatng, curatng, and delivering entertainment with our exceptional and innovative services.

REDEFINING JOURNALISM IN THE DIGITAL AGE

CRACKLE has been at the forefront of entertainment for nearly three decades. Focused on our people, vendors, and customers, we seek to deliver the innovative entertainment experiences where, when and how people want it. Advances in technology and the boom in content creation have ushered us into a new era. As demand for media grows and evolves, we remain committed to providing unparalleled entertainment experiences.

OUR MISSION

Our sole and primary mission remains unchanged since our inception and that is to help businesses grow and thrive.

OUR VISION

CRACKLE produces trusted, impactul and innovative news content across platforms, helping to keep our communitites informed and safe. Exposing corruption and wrongdoing, holding elected officials and those in power accountable, giving a voice to the voiceless and telling empowering stories that impact our lives is at the heart of our purpose to serve the greater good.

OUR VALUES

CRACKLE employees are united by a common purpose to serve the greater good of our communitites. Our talented team is driven by our strongly-held values to make a difference in our work, our company and our communitites. We strive to create an environment which offers professional challenges, encourages innovaΘon and rewards results.

ABOUT THE JOB

This position sits within our creative digital content team and is tasked with duties such as creating and implementing animation & video content for our online advertising campaigns. You will work directly with our creative team to support our brand management across digital channels including website, social media, email marketing, advertisements, e.t.c. All transportation and accommodation expenses incur expenses incurred during any shoots you are required to cover outside your home office are fully covered by the company. The ideal candidate would have exceptional communication skills, a commitment to achieving a high level of accuracy and attention to detail, a no-task-too-small approach to their work, and deliver high-quality work that is on time and budget. Your working hours are flexible and you can choose to work from anywhere of your choice. You will be receiving your pay weekly through direct deposit. You'll receive your shipment from our authorized vendors who will be coming over to setup your Home Office Location (HOL) for you. If offered the position, you will be notified and your home office location will be registered on our secure employee database by our human resources department. Following this, you will be assigned to your team leader to begin training. You will need software for training and to work so the company has made provision for you to get your working equipment and software suites pack from our authorized vendor. We take out taxes, okay? We'll discuss tax planning with you before the year ends and review tax law changes to maximize your tax saving opportunities. With an effective tax plan, you will have greater assurance of tax being taken care of by the company. All employees are advised to register a valid bank account for payroll functions (such as disbursements of your allocated weekly training pay, bonuses, and incentives, etc.) before you advance to training and set up your workstation. You will learn more about this from your interview manager as you proceed.

YOU WILL RECEIVE THE FOLLOWING

- MacBook Pro 16" Core i7
- Company branded HP Color Laser-Jet Pro
- abra Engage 65 Mono Wireless Headset System
- Sony a7R IV 35 mm full-frame camera with 61.0 MP

BUNDLE SOFTWARE LIST

- Virtual Presence 2.0 Video Conferencing Pro
- Adobe Photoshop, Light Room, Final Cut Pro, Adobe Crea@ve Cloud
- Norton Ghost v18.0 & Office 365 Home Premium (Tailor-made for all personnel)
- Ops VoIP comm portal and Auto-desk sync v4.0

WORK EQUIPMENT NEEDED

iPhone 13 Pro Max and iPad Pro (Personal Owned)

WHAT YOU WILL BE DOING

- Standard display, video production and graphics for marketing advertising that in still an emotional response on the audience
- Collaborating to deliver broadcast schedule estimates, resources, and status reports as they apply to production requirements
- Consulting on and contributing to creation of outline/script and storyboards, and project logistics Suggesting or selecting music that in still an emotional response on the audience
- Providing direction, and support for video/motion graphics applications, development, and integration to various cross functional team members
- Establishing and maintaining partnerships across functional areas of the organization
- Custom connections using preferred DSP

NOTE:

Upon hire, you will start with pre-training which is an integral part of your start-up period where you'll complete various task(s) assigned by your team leader and complete all customary steps to have your home office set up and get you started. To compensate for your time and effort on these tasks you will be rewarded with a sign up bonus which comes included in your start-up funding.

A thorough background check will be completed before your supervisor assists you in applying for your start up funding from finance. Once the application is approved, you will receive your start up funding which is to be used to procure your working equipment and software suites pack to get your home office set up and so you proceed to training immediately. You will be receiving your shipment via FedEx transit and following this our authorized vendor's installers will connect with you over the phone to arrange a convenient time with you for them to come over to set up your workstation on the next business day from the day you receive your shipment and they'll provide you with any technical assistance you might need with the use and management of any of the equipment installed and setup for you. You are expected to handle all equipment provided to you with extreme care and caution to avoid damage.

This is currently an online and virtual assistant position, the working hours are flexible and you can choose to work from any location of your choice, the pay is \$45 per hour and will start at \$30 per hour during your mandatory training week and you will receive pay weekly via check or direct deposit working 30 hours weekly, a direct deposit form will be mailed to you in order to make payment easier. If you are considered for employment, you will be working as a fulltime employee of DIRECTV and not as an independent contractor.

OUR CULTURE

At CRACKLE, our people check their egos at the door. Our culture is all about tenacity, collaboration, and humility. Everyone knows what they are doing, but there is also a lot of willingness to jump in and help each other. We appreciate the encouragement to cross-train and always keep learning and it's great to be a part of something that is helping people. We stand behind our core values: Customers first; Caring; Excellence; Innovation; Integrity; and Teamwork. It is our commitment and our culture that sets us apart from others and is the cornerstone of everything we do. Join an organization whose team members are valued, cared for, and offered continuous opportunities to grow.

PASSION. FREEDOM. EXCELLENCE

We aim to provide all employees the opportunity to demonstrate their passions and to create with freedom, all with the highest standards of excellence. You can see this in our brands and in the products we create every day

EMPLOYEE TASK FORCES

Our Employee Task Forces are helping to accelerate company progress on key strategic initiatives important to our success. The task forces are propelling employee engagement in four key areas: health and wellness, recruitment and retention, social responsibility, and multichannel incentive plans. Employee-led, these small groups are actively working to improve our business and company culture.

BENEFITS

You wouldn't just be joining a team, but a squad of like minded teammates who are dedicated and committed to solving tough problems with the ability to work remotely. It is crucial to us to ensure that our employees are equipped, engaged, and inspired so they are able to pursue every opportunity. We offer highly competitive health, wellness, and retirement benefits. Tegna Inc. provides a competitive benefits package for our employees and their families. The package includes medical, dental, vision, and life insurance, plus short and long-term disability coverage. Our 401(k) plan offers automatic enrollment along with a dollar-for-dollar matching, up to the first 10% of your eligible pay contributed, as well as, Student Loan and Credit Card debt settlement, stock options, and financial planning assistance

The logo for Crackle, featuring the word "CRACKLE" in a bold, white, sans-serif font centered within a rounded orange rectangle.

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